

- E56 English Education in Russia – Past, Present and Future / Materials of the Fourth International Theoretical and Practical Conference (Taganrog). Collected scientific articles/ Edited by candidate of pedagogical science V.N. Nazarova – M.: Publishing Company «Pero», 2012. – 79 p.

ISBN 978-5-91940-505-4

## CONTENTS

### SECTION 1. TEACHING ENGLISH AS A SECOND LANGUAGE (VOCABULARY, READING, SPEECH, WRITING, DRAMA, POETRY)

Murtazina E.M., Miphtakhova N.Kh. Productive Writing of Space and Time at the National Art of Kazakhstan

Nazarova V.N., Slinko A.Ye. Communication in the Process of Teaching a Foreign Language

Rybicheva L. S., Iovleva Yu.S. Teaching Travel Vocabulary

Sereda E.G. Case Method Application in Teaching English to Teachers' Training College Students

Shabanova S.A. Lexical Synonymy as Specific Tool of Foreign Language Teaching

### SECTION 2. PLANNING MODEL FOR ENGLISH LESSONS

Barsegyan A.V., Korneyeva A.M. Extra-Curricular Activity during our Teaching Practice

Ivanova E.Yu. Acquaintance with American Heritage

Mikhalyova G.V. Using Jazz Chants in the English-Speaking Classroom

### SECTION 3. SOCIO-CULTURAL AND SOCIO-LINGUISTIC ASPECTS OF PROFESSIONAL AND INTERCULTURAL COMMUNICATION

Kirina L.V. Social and Cultural Competence as the Basis for Effective Intercultural Communication

Klubkov V.Yu., Kostyuk D.S., Pozdnyakova K.I., Rodina I.V., Rube M.P., Tokareva V.M. The Excursion to the School Museum of Battle Glory

Kondrya T.I. Socio-cultural Aspects of Gender Education in Schools and Modern High Schools: Russian and International Experience

Samuratova T.K. Understanding Meaning of Space and Time at the National Art of Kazakhstan

Shirokikh A.Yu. The Use of Figurative Language Means in the Style of Legislation

### SECTION 4. TEACHING ENGLISH AT UNIVERSITIES AND INSTITUTES FOR HUMANITIES WHERE ENGLISH IS NOT A CORE SUBJECT

Dub G.V., Krusyan I.E. Demotivation and the Language Acquisition with University Students

Kondrya T.I., Kondrya S.A. Problems of Teaching the English language as a Tool of Knowledge of Law in Modern Legal Institutions

Polyakova A.A. Creative Tasks at English Lessons for Activation of Cognitive Activity

#### SECTION 5. THE PROBLEMS OF MODERN LINGUISTIC RESEARCH IN APPLIED ASPECTS

Klikushina T.G. The problems of Movie Translation

Kornilova A.I. Escapism in Terms of Modern Linguistic Research

#### SECTION 6. BRITISH AND AMERICAN ART

Reznikova N.N. The Arts of the North American Indians

#### SECTION 7. THE USE OF NEW INFORMATION TECHNOLOGIES (IT) IN TEACHING FOREIGN LANGUAGES

Korolkova E.S. Web-Quest as One of the Most Effective Modern Technologies in Teaching Foreign Languages

Kushner G.A. Computer-based Information Systems in Teaching and Studying Foreign Languages

Timerkhanova A.M., Minigayanova E.A. Stimulating Role of Information Technologies in Foreign Language Teaching

#### SECTION 8. ENGLISH HISTORY

Sorokina O.B. Why is the Knowledge of English so Important?

#### SECTION 9. GRAMMAR (THEORETICAL AND PRACTICAL)

Sbitnev K.V. The Use of Grammar Translation Method in Teaching English: Historical Aspect

#### SECTION 10. ADVERTISING

Aksyonova O.N. Means of Verbal and Non-verbal Influence in Social Advertising (on the material of the English language)

Slinko A.Ye. Self-advertisement in Modern World